



THE SOURCE

The essential qualitative technique sourcebook.

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Reinstating the role of 'projectives' in the new world of the nonconscious

'Projectives' or projective, enabling, sorting, and visualising techniques deserve to be used and valued by qualitative researchers and their clients. There are many more techniques than are commonly in use, they need proper interpretation; and sceptical clients can be won over when they realise they are far more than just games. Projectives, however, are messy to deal with, hard to categorise and too numerous to remember.

So here is a book for inspiration, help in choosing, guidance on using, and a little bit of theory to help explain their value. I've added a few that are methods rather than techniques. These are valuable and can be used for a pilot study or for additional insight.

For a quick start, go to [Choosing the right techniques](#), and then click or **CTRL click** through directly to the ones that interest you. There are links embedded in the text and the footnotes.

Or you can scan the [Contents](#) page.

There is a [short orientation on projectives and the nonconscious](#) that will help you with terminology, and there is a longer [discussion of relevant theory](#) in the last section.

Finally there is a [reading list](#) if you want to follow up on any specific aspects.

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